

HOW YOUR COMPANY CAN BE PART OF THE EVENT

This event is attended by influential financial journalists covering all sectors of the financial media, including personal finance, business and corporate reporting, covering national print, online, financial trades and broadcasters. This provides you with a not-to-be missed opportunity to get to all of your key media and raise your brand profile. It is why many of our sponsors have been with us for several years.



Even in this electronic, online age, nothing beats face-to-face contact for establishing the relationships with the media, that are so important in helping define and promote your brand.

We offer a wide range of very competitively-priced sponsorship packages which will ensure that your company gets the most from the event.



For more information, including registering your interest in sponsorship or hosting a table, contact: Malcolm.Tarling@abi.org.uk (tel: 020 7216 7410). or Amanda.Chase@abi.org.uk (tel: 020 7216 7485)

Platinum Sponsorship

The Platinum Sponsorship offers your company its own exclusive reception, for up to 50 guests, before the awards dinner commences. Waiter service will provide drinks and canapes. The evening's celebrity host will mingle among you and your guests.

In addition:

You will have a table for 10 at the dinner.

Two bedrooms for your use overnight.

Your brand will feature prominently in pre-event promotion and on the night. This includes an advertisement in the awards programme and in the multi-media presentation running throughout the event.

The Platinum Sponsorship package costs £10,000 plus VAT.



Sponsoring an award

Of the seventeen awards to be made on the night, the following still remain available for sponsorship:

Life and Protection Journalist of the Year (includes both trade and national journalists)

Financial TV/Radio Programme or Broadcaster of the Year

Business Newspaper of the Year

Online Financial Website of the Year (includes both financial markets and personal finance related sites)

Your company representative will announce and present the award to the winner on the stage.

Your brand logo will feature extensively in the rolling multi-media presentation running throughout the evening, in the awards programme given to each guest on arrival, and on the dedicated awards website.

You will also have a table for 10 at the dinner

Sponsorship package costs £6,800 plus VAT



Some of last year's winners

Hosting a table at the awards dinner

Entertain your guests on a table for 10. Subject to availability, you may host as many tables as you wish. Your company will feature in the awards programme and in the multi-media presentation running throughout the evening.

The cost of hosting a table is £5,000 plus VAT. This includes three course menu, wine and liqueurs.



Sponsorship of the pre event Reception

Your company can raise its profile by sponsoring the reception which runs between 18.30 -19.30 before the awards dinner starts.

- Your brand will feature throughout, with a stand available at the reception
- A table for 10 at the dinner
- Advertisement in the awards programme



Reception sponsorship package cost is £7,000 plus VAT.

Advertising in the Awards Programme

You can take out an advertisement in the awards programme. This is given to each guest on arrival. You will also have a table of 10 at the dinner.

Advertising in the programme costs £5,500 plus VAT.

Sponsoring the table wine

You can have your company 'neck label' around every bottle of wine served on the night.

You will also have a table for 10 at the dinner.

Sponsoring of the dinner wine costs £5,500 plus VAT.

Sponsorship of corporate gift

You can provide your own company corporate gift for each place setting. You will also have a table for 10 at the dinner.

Sponsoring a corporate gift costs £6,500 plus VAT.

Sponsoring 'Goody bag' for journalists

You can provide your own company branded 'goody bag' for each journalist attending or, if you wish, for each of the three short-listed nominees in each of the 15 award categories. You provide the gift/s and we will ensure that they are on the right seats as the journalists arrive.

You will also have a table for 10 at the dinner.

The 'Goody bag' sponsorship package costs £6,500 plus VAT.

To discuss sponsorship opportunities contact: Malcolm.Tarling@abi.org.uk or 020 7216 7410.