



Partnership proposal

*Be part of the **i-lab** @ the ABI Insurance in the digital world: cyber, data and technology – from hype to reality*

i-lab is the interactive area of ABI Conference, Insurance in the digital world: cyber, data and technology – from hype to reality, taking place on 19th October 2017.

i-lab is the must-have ticket for data and tech firms looking to engage with the insurance sector movers and shakers. It will provide a platform for your business to connect with insurers, network with your peers and showcase your expertise.

- Over 250 delegates from across the leading insurance and long term savings industry
- Representing 30 insurance tech and financial services firms
- 30 speakers
- Selected 20 experts in the i-lab giving a platform for delegates to meet exciting new products in the industry

Package

- 2m x 3m allocation (space only)
- Logo on exhibitor page of conference programme
- Networking opportunities
- Verbal acknowledgement at the event
- 2 x delegate passes (in addition to 2 stand representatives)
- Receipt of delegate list contact details (opt-in data only)

Conference overview

The ABI's 2017 Data Conference will take place on Thursday 19th October. With over 250 delegates bringing together insurers, regulators and decision makers.

Over the last two years digitisation has continued to accelerate, and is increasingly revolutionising all aspects of insurance and savings firms' businesses. Technology is facilitating new operating models and new customer relationships, huge volumes of data provide insights firms have never had access to before, and cyber risks create both operational and underwriting challenges to engage with.

- Hear strategic keynotes from industry leaders;
- Engage with industry experts on how AI and Blockchain are transitioning from hype to operational reality;
- Understand the implications of the General Data Protection Regulation, six months out;
- Learn about developments in the cyber insurance market; network with your peers from across the sector
- Network with your peers from across the sector and take advantage of 5 hours' worth of CPD with this CII accredited conference