

**Is prevention better than a claim? Supporting the
delivery of health in the face of huge societal
change**

Thursday 30 January 2020

ABI, One America Square, 17 Crosswall, London
EC3N 2LB

09:15	Registration and networking breakfast
10:05	Welcome and Introduction remarks
	James Dalton, Director, General Insurance Policy, ABI
10:15	Keynote Address One: The role of insurance in supporting the health of the UK
	Scott Corfe, Research Director, Social Market Foundation
10:35	Panel One: Barriers to progress: What is stopping government from meeting the prevention challenge and how can barriers be overcome?
	<ul style="list-style-type: none"> Chair: Roshani Hill, Assistant Director, Health & Protection, ABI Paul Brencher, UK Health and Individual Protection Director, Aviva Dr Ali Hasan, Chief Medical & Healthcare Officer, Vitality Christine Husbands, Managing Director, RedArc Dr Jim O'Donnell, Medical Director, Medical Solutions and Clinical Locality Lead for Slough in East Berkshire CCG
11:25	Networking Break
11:40	Debate: Genuine change: Should prevention signal a fundamental shift in the provision of insurance or is it just nice to have?
	<ul style="list-style-type: none"> Chair: James Dalton, Director, General Insurance Policy, ABI Jules Constantinou, Regional Manager, UK & Ireland Life & Health, Gen Re Jo Elphick, UK Marketing Director, MetLife Sue Belmont, Marketing Director, AIG Life Aisling Kennedy, Head Pricing L&H UK, Ireland & Israel, SwissRe
12:25	Q&A: Keeping up: What are the key innovations to drive change and how can insurers harness them?
	<ul style="list-style-type: none"> Chair: Joanna Scott, Policy Adviser, Health and Protection, ABI Toby Hardwick, Senior Client Consultant, Medical Solutions Peter O'Donnell, Chief Executive Officer, Unum UK & Chairman Unum Poland, Unum Chris Tomkins, Head of Wellbeing, AXA PPP healthcare
12:50	Concluding Remarks and Close
	Roshani Hill, Assistant Director, Head of Health & Protection Policy, ABI
13:00	Event Close