



## Al and Data Workshop

Generative AI has ignited a revolutionary spark, and organisations are now eager to explore and harness the power of data and the latest technologies. In this session, we will delve into the possibilities of data-driven innovation. Drawing from our expertise and experience in the insurance sector, we'll share practical perspectives and reflections on the trends shaping the landscape. Through showcasing the art of the possible, along with the latest real use-cases from the industry and beyond, we will demonstrate how Azure OpenAI and co-pilot capabilities empower organisations to strengthen their resilience, streamline efficiency through automation, deliver exceptional customer experiences, and upskill employees. The session will be followed by an interactive Q&A.

Date: 27<sup>th</sup> September Webinar 9:30 – 10:30am

09:25	Registration
09:30	Welcome and Introductions
	Chair: Ben MacIntyre, Insurance and Investments Director, Microsoft
09:40	Session One: Al & Insurance Use Cases and Adoption
	Dorota Zimnoch, Global Industry Digital Strategist, Microsoft
10:00	Session Two: The Era of Al and How to Get Started
	Vince Mullin, Global Azure Data & AI Lead, Microsoft
10:20	Q&A + Closing Remarks
	Chair: Ben MacIntyre, Insurance and Investments Director, Microsoft
10:30	Close